



## **Privacy statement**

TraderMath, located at Uiterwaardenstraat 384-1, 1079DE, Amsterdam, The Netherlands, is responsible for the processing of personal data as shown in this privacy statement.

### **Contact details**

Website: <https://www.tradermath.org>

Phone (WhatsApp only): +316 29171095

Email: [info@tradermath.org](mailto:info@tradermath.org)

Address:

Uiterwaardenstraat 384-1  
1079DE Amsterdam  
The Netherlands

### **Personal data that we process**

TraderMath processes your personal data because you use our services and/or because you provide it to us yourself. Below you will find an overview of the personal data that we process:

- First and last name
- Address data
- E-mail address
- Information about your activities on our website

### **Special and/or sensitive personal data that we process**

Our website and/or service does not intend to collect data about website visitors who are younger than 16 years old. Unless they have parental or guardian permission. However, we cannot check whether a visitor is older than 16. We therefore advise parents to be involved in the online activities of their children, in order to prevent data about children being collected without parental consent. If you are convinced that we have collected personal information about a minor without this permission, please contact us at [info@tradermath.org](mailto:info@tradermath.org) and we will delete this information.

### **For what purpose and on what basis we process personal data**

TraderMath processes your personal data for the following purposes:

- Handling your payment
- To be able to email you if this is necessary to be able to carry out our services
- Offer you the option to create an account
- To deliver goods and services to you

- TraderMath analyzes your behaviour on the website in order to improve the website and to tailor the range of products and services to your preferences.

### How long we keep personal data

TraderMath does not store your personal data for longer than is strictly necessary to realise the purposes for which your data is collected. We use the following retention periods for the following (categories) of personal data:

TraderMath will also retain usage data for internal analysis purposes. Usage data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of our service, or we are legally obligated to retain this data for longer time periods.

- Accounts are deleted after two years of inactivity.
- Billing data (including first name, last name, address and email) is retained for 7 years. This is in accordance with Dutch regulations, see [Een administratie opzetten voor uw belastingaangiften](#)
- Information about your activities on our website are retained for a period of two months.

### Sharing personal data with third parties

TraderMath does not sell your information to third parties and only provides it if this is necessary for the execution of our agreement with you or to comply with a legal obligation. We conclude a processor agreement with companies that process your data on our behalf to ensure the same level of security and confidentiality of your data. TraderMath remains responsible for these processing operations.

### Cookies, or similar techniques, that we use

TraderMath uses functional, analytical and tracking cookies. A cookie is a small text file that is stored in the browser of your computer, tablet or smartphone when you first visit this website. TraderMath uses cookies with a purely technical functionality. These ensure that the website works properly and that, for example, your preferred settings are remembered. These cookies are also used to make the website work properly and to optimize it. In addition, we place cookies that keep track of your surfing behavior so that we can offer customized content and advertisements. On your first visit to our website, we already informed you about these cookies and asked for permission to place them. You can opt out of cookies by setting your internet browser so that it no longer stores cookies. In addition, you can also delete all information that has previously been stored via the settings of your browser. For an explanation, see: [Cachegeheugen en cookies wissen - Computer - Google-account Help](#)

Name of cookie	Company	Retention period	Description
cc_cookie	TraderMath	6 months	This cookie is used to save your cookie preferences on our website.
connect.sid	TraderMath	14 days	This cookie is used to store user session information to let the site function

			correctly.
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Cookies are also placed on this website by third parties. These are, for example, advertisers and/or social media companies. Below is an overview of these cookies:

Name of cookie	Company	Retention period	Description
_ga	Google	2 years	Analytics cookies used to distinguish users for Google Analytics.
_ga_ZFY5D1KN29	Google	2 years	Analytics cookie used to persist the session state for Google Analytics.
_gcl_au	Google	90 days	Used by Google AdSense for experimenting with ad efficiency across different websites using their services. This is the own cookie for the 'Conversion Linker' function: information from clicks on advertisements is stored in its own cookie, so that conversions can be tracked outside the landing page.

For more information about the cookie policy of Google, see: [How Google uses cookies – Privacy & Terms](#)

### **View, modify or delete data**

You have the right to view, correct or delete your personal data. In addition, you have the right to withdraw your consent to the data processing or to object to the processing of your personal data by TraderMath and you have the right to data portability. This means that you can submit a request to us to send the personal data we have about you in a computer file to you or another organisation mentioned by you. You can send a request for access, correction, deletion, data transfer of your personal data or request for withdrawal of your consent or objection to the processing of your personal data to [info@tradermath.org](mailto:info@tradermath.org). To ensure that the request for access has been made by you, we ask you to send a copy of your proof of identity with the request. Please redact your passport photo, MRZ (machine readable zone, the strip with numbers at the bottom of the passport), passport number and Citizen Service Number (BSN) in this copy. This is to protect your privacy. We will respond to your request as soon as possible, but within four weeks. TraderMath would also like to point out that you have the option to file a complaint with the national supervisory authority, the Dutch Data Protection Authority (Autoriteit Persoonsgegevens). You can do this via the following link: [Klacht melden bij de AP | Autoriteit Persoonsgegevens](#)

### **How we protect personal data**

TraderMath takes the protection of your data seriously and takes appropriate measures to prevent misuse, loss, unauthorised access, unwanted disclosure and unauthorised modification. If you have the impression that your data is not properly secured or there are indications of abuse, please contact our customer service or via [info@tradermath.org](mailto:info@tradermath.org). TraderMath has taken the following measures to protect your personal data:

- TLS (formerly SSL): We send your data via a secure internet connection. You can see this by the address bar 'https' and the padlock in the address bar.
- DKIM, SPF and DMARC are three internet standards that we use to prevent you from receiving emails on our behalf that contain viruses, are spam or are intended to obtain personal (login) data.
- DNSSEC is an extra security (additional to DNS) for converting a domain name to the associated IP address; it is provided with a digital signature. You can have that signature checked automatically. In this way we prevent you from being redirected to a false IP address.